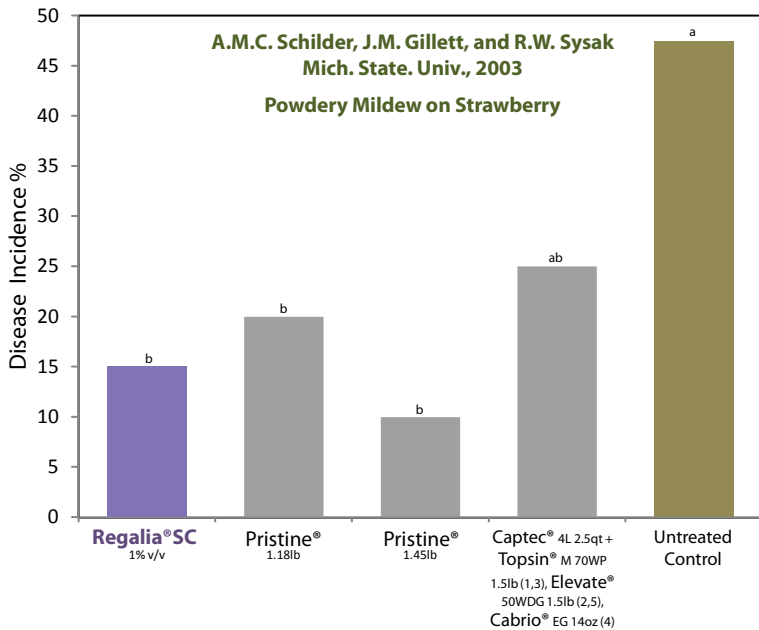




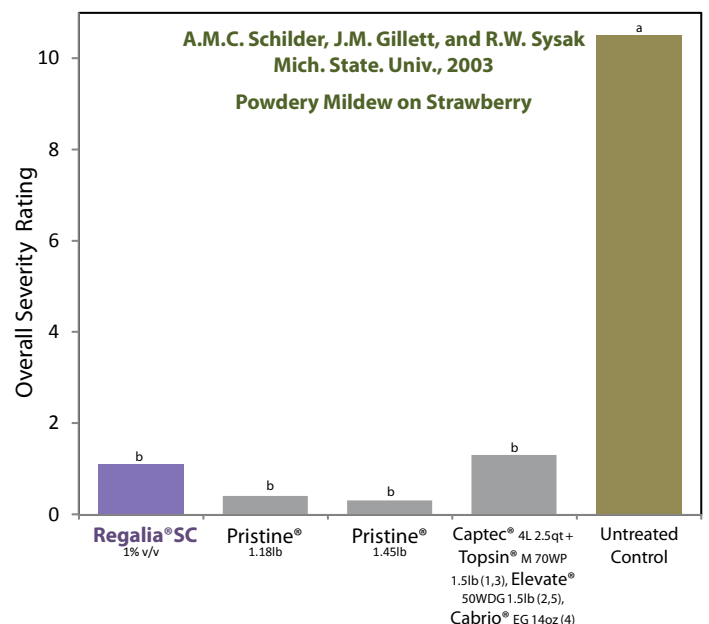
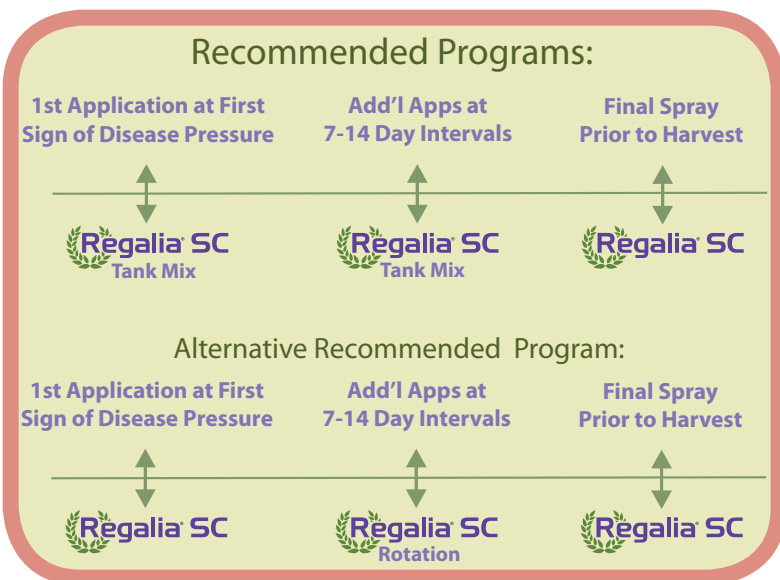
a Powerful New Tool for Powdery Mildew Control on Strawberries

Regalia®SC offers strawberry growers an effective new product in the battle to prevent devastating crop loss and reduced crop quality from Powdery Mildew (*Sphaerotheca macularis*). When treated with Regalia SC, a patented formulation of an extract of the giant knotweed plant, the plant's immune system is triggered to defend against destructive Powdery Mildew. And Regalia's effective and unique mode of action provides more than control: it is an important addition to your resistance management strategy. It is a flexible program partner that is compatible with most plant protection products, and can be used in rotation or as a tank mix partner with most commercially available fungicides.



How Regalia SC Works

Research shows that after treating with Regalia SC, plants produce and accumulate elevated levels of specialized proteins and other compounds known to greatly inhibit development of certain fungal and bacterial diseases. For example, Regalia SC will induce a plant to produce cell strengtheners, antioxidants, phenolics, and PR proteins, which are known to fight pathogens that infect plants. Regalia SC also causes an increase in the production of phytoalexins, the 'antibiotics' produced by a plant under attack, which act as toxins to the attacking pathogen.



Always read and follow label directions. Regalia is a registered trademark of Marrone Bio Innovations, Inc. Topsin is a registered trademark of Nippon Soda Company, LLC. Cabrio and Pristine are registered trademarks of BASF Corporation. Elevate is a registered trademark of Arysta Life Science Corp. Captec is a registered trademark of Micro Flo. © May 2009 Marrone Bio Innovations, Inc.

Regalia SC Best Use Recommendations

For best results, use Regalia SC as a preventative treatment. For maximum disease control, begin applications at when disease pressure is high. Additional applications every 7-14 days and when plants begin to bloom, is recommended depending on disease infestation level and environmental conditions.

Apply at a rate of 0.5%-1.0% v/v in 100 gallons per acre in a tank mix with another registered fungicide, or 0.5%-1.0% v/v in a rotational program with another registered fungicide. Repeat at 7 - 14 day intervals.

Add a good quality surfactant at recommended label rates to enhance wetting and penetration.

Regalia SC has a re-entry interval of 24 hours.

Compatibility

Regalia SC has been shown to be compatible with many commonly used pesticides, fertilizers, adjuvants and surfactants but has not been evaluated with all of these. If compatibility with another product is unknown, a jar test should be conducted.

To control Powdery Mildew with powerful Regalia SC contact your local retailer, or call:

Eastern US:

David Warman, Director of Sales, 336-202-3433
Jason Osborne, Eastern Reg. Sales Rep., 239-207-7168
Tim Johnson, Ph.D, Product Dev. Mgr., 570-441-8775

Western US:

Jesse Rosales, Western Reg. Sales Rep., 530-304-2030
Mark Allen, Western Reg. Sales Rep., 530-304-9091
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