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COMPANIES ANNOUNCED TO PRESENT AT FIRST SUSTAINABLE AGRICULTURE INVESTMENT CONFERENCE

Entrepreneurs Will Meet Investors at Agriculture 2.0

August 20, 2009, New York, New York — [NewSeed Advisors](#), co-host of '[Agriculture 2.0](#),' the first investor conference entirely devoted to sustainable agriculture, has announced competition winners who will present at the one day conference at the New York Marriott Downtown, Thursday, September 17, 2009, 8:00 AM – 6:00 PM.

More than 50 companies from around the world vied for the chance to present their sustainable agriculture business to an audience of venture capitalists, private equity investors, high net worth individuals, government officials, entrepreneurs, academics and farmers. Eight companies representing the best in sustainable agriculture from “dirt to dinner table” were selected, including a biopesticide company from California and a fish farm in China (list below).

“The movie *Food Inc.* and authors like Michael Pollan have drawn attention to sustainable agriculture, but changing an industry as massive as agriculture even a small amount requires sophisticated investment capital,” says Janine Yorio, Managing Director of investment firm NewSeed Advisors. “This conference is the first step, and it is groundbreaking.”

The conference, co-hosted by [SPIN Farming](#), includes an address by research analyst, Bruce Kahn of Deutsche Bank; a case study by Tod Murphy, creator of a locavore restaurant concept; and a presentation by Grayson Hoberg, former CFO of Earthlink turned CEO of organic flour processor Dakota Prairie Organic Flour.

Speakers include Carol Kramer-LeBlanc of the U.S. Dept. of Agriculture, David Kirkpatrick of SJF Ventures, Melina Shannon-DiPietro of the Yale Sustainable Food Project, Andy Ziolkowski of MidPoint Food & Ag Fund, and David Tze of Aquacopia,

For more information on Agriculture 2.0 and NewSeed Advisors see:
<http://newseedadvisors.com>. Select passes are available for media upon request.

Innovative sustainable businesses chosen to present at Agriculture 2.0:

[Good Natured Family Farms](#) (Kansas City, Kansas)

[BioSoil](#) (Hattiesburg, Mississippi)

[HQ Sustainable Seafood](#) (Hainan, China)

[Sky Vegetables](#) (Needham, Massachusetts)

[Marrone Bio Innovations](#) (Davis, California)

[Farm Power](#) (Mount Vernon, Washington)

[Dakota Organic Prairie](#) (Harvey, North Dakota)

[Vital Farmland](#) (San Francisco, California)

About NewSeed Advisors

NewSeed Advisors identifies, nurtures and invests in companies that make agriculture more sustainable. NewSeed advocates on behalf of the sustainable agriculture industry to improve access to the capital needed to accelerate changes. NewSeed Advisors is committed to growing companies that improve food quality and take better care of the earth.

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