



Contacts: David Warman, National Sales Manager
Julie Versman, VP of Marketing
1-530-750-2800 info@marroneorganics.com

Marrone Organic Innovations Launches Regalia® SC for Fungal & Bacterial Disease Control

Novel Plant Extract Switches On Crops' Natural Defenses to Fight Diseases

NAPLES, Fla. – September 21, 2008 – Marrone Organic Innovations, Inc. (MOI) today announced the availability of Regalia® SC, a powerful, proven new tool for controlling both fungal and bacterial disease in a wide range of fruit, ornamental and vegetable crops. The new biopesticide product was introduced at the annual convention of the Florida Fruit & Vegetable Association, drawing the attention of tomato growers who face such troubling diseases as late blight, bacterial spot and speck, target spot, and powdery mildew. Regalia prevents these diseases by switching on the plant's own natural defense mechanisms so plants produce – and accumulate – higher levels of natural proteins and other compounds that inhibit disease development.

This unique mode of action provides the same level of control expected from conventional fungicides. Regalia gives Florida's tomato and pepper growers a new option for these diseases, and because of its unique mode of action, adding Regalia to a disease-management rotation is an ideal resistance management strategy.

The EPA-registered product is an extract of giant knotweed, *Reynoutria sachalinensis*, which effectively controls powdery mildew, bacterial diseases, rusts, gray mold and other crop diseases. Compounds that are extracted from the knotweed have been proven to stimulate the crops' natural defense system against plant pathogens. More than 100 field trials have demonstrated the product's performance.

"It is exciting to introduce a product with proven performance and a novel mode of action that can be integrated into disease management programs," said David Warman, MOI National Sales Manager. "Initially, Regalia will be available for use on vegetables and ornamentals, but for the 2009 season, grapes, tree fruits and other crops will be a focus," he said, adding that "There are still many crop diseases for which new solutions are needed. Despite the plethora of powdery mildew products, farmers still rank alternatives to sulfur for powdery mildew control as one of their top needs."

The product was originally developed by North Carolina-based KHH Biosci, Inc. from technology discovered at BASF and spun out into KHH. MOI purchased the assets of KHH in early 2008, including patents, trademarks, EPA registrations, formulation and manufacturing technology, and field trial data.

Marrone Organic Innovations discovers, develops and markets effective and environmentally responsible products that fill unmet needs for weed, disease and pest management. Through a combination of in-licensed technology and its own R&D, MOI develops products that target markets needing better and safer solutions. MOI's own R&D finds naturally occurring microorganisms from unique habitats and develops them into products for controlling insects, weeds, nematodes and plant diseases. MOI has an impressive pipeline of new products, including two insecticides, two herbicides and a product for controlling invasive zebra and quagga mussels in waterways.

For more information, visit www.marroneorganicinnovations.com.

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