



**\*\*\* ANNOUNCEMENT \*\*\***

Contact: Julie Versman, VP Marketing,  
Pam Marrone, CEO and Founder  
530-750-2800 info@marroneorganics.com

**Marrone Organic Innovations' CEO Pam Marrone to Address NAFTA's  
Technical Working Group (TWG) on Pesticides**

**Davis, CA - Nov 17, 2008** – Biopesticide industry expert, Pam Marrone, Founder and CEO of Marrone Organic Innovations, will address The NAFTA TWG Government-Stakeholder Meeting on November 19, 2008 at the Hilton Scottsdale in Arizona. She will be speaking to the NAFTA TWG Executive Board, regulatory officials, and interested stakeholders such as growers, industry, and public interest groups on the topic of The Market for Biopesticides, and the Potential for their Use in the US, Canada and Mexico.

A recognized leader in natural product innovation, Dr. Marrone founded Marrone Organic Innovations (MOI) in 2006 with the goal of making natural, effective, safe and environmentally friendly products the mainstream future of pest management.

The North American Free Trade Agreement (NAFTA) Technical Working Group (TWG) on Pesticides is a collaboration among the pesticides regulatory government agencies of the United States (EPA Office of Pesticides Programs), Canada and Mexico. The primary objective is to develop easier and less expensive pesticide regulation and trade among the three countries and meet the environmental, ecological, and human health objectives of NAFTA.

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*Marrone Organic Innovations discovers, develops and markets effective and environmentally responsible products that fill unmet needs for weed, disease and pest management. Through a combination of in-licensed technology and its own R&D, MOI develops products that target markets needing better and safer solutions. MOI's own R&D finds naturally occurring microorganisms from unique habitats and develops them into products for controlling insects, weeds, nematodes and plant diseases. MOI has an impressive pipeline of new products, including two insecticides, two herbicides and a product for controlling invasive zebra and quagga mussels in waterways. MOI currently markets GreenMatch® Burndown Herbicide for weed control in organic crop production and Regalia® for control of fungal and bacterial diseases of both food and ornamental crops.*

*For more information, visit [www.marroneorganicinnovations.com](http://www.marroneorganicinnovations.com).*

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